

12 Days of McChristmas

Shop local this holiday season!



12 Days of McChristmas Promotional Package for Small Businesses

Want to up your marketing game this holiday season? I wanted to give my favorite small businesses the chance to have affordable marketing, so we created this promotional package!

What You'll Get

- Feature on the 12 Days of McChristmas Blog Post
- Spotlight on Instagram story
- Chance to be featured on a Facebook and Instagram Post

For \$50, you can sign up for the above package! If selected for one of our highlighted spots for the #12daysofMcChristmas, your business will also need to do an item giveaway and a DRJAYA promotional code, as well as share the post on all social media channels. This combo gets you in front of the maximum number of customers! (See below.) Spaces are limited. To secure your spot send payment to Jaya McSharma via Venmo or PayPal by Nov. 19.

Venmo: [Jaya-McSharma](#)

PayPal: paypal.com/paypalme/jayamcsharma1

Blog Statistics

- Full of Sound and Fury (and signifying everything) - 2.8K views
- 12 Days of McChristmas: Here Are a Few of Jaya's Favorite Things - 2K views

2020-2021 Blog Traffic

- 17K pageviews
- 9.6K unique visitors

Social Statistics



- 3.5K followers
- Last 28 days post reach: 16K
- Post engagement: 13K



- 1.4K followers
- Last 30 days impressions: 62K
- 2.8K accounts reached
- 3.4K content interactions